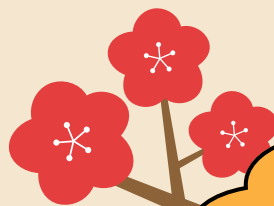


## Megabon Sponsorship Opportunities

### 2024 Snapshot



300  
Volunteers



18,000 Attendees

Over 100 Vendors

### 2025 GOALS

20,000  
Attendees



30% Increase in  
Social Media  
Engagement



*Perpetuating bon dance culture in Hawaii  
Uplifting communities in innovative and exciting ways*



# 2024RECAP

## Media Coverage

- Pacific Media Group
  - 102.7 FM - Whats Buzzin Cuzin
  - 105.9 FM - The Wave
  - MC Greg Endo from Pacific Media Group
- KZOO radio interview
- KHON2 and Living808
- Hawaii News Now
- KITV
- Honolulu Star Advertiser
- Honolulu Magazine
- Japan Airlines and JALPAK and all associated tour agencies
- Kathy with a K interview
- Hawaii Public Radio interview



## Attendance

- Total of **2248 vehicles** parked at Aloha Stadium
- Total of **41 vehicles** parked at Leeward Community College
- Total of **3897 riders** throughout the day on Honolulu Rail - compared to **2000 riders** on a typical weekend
- Other modes of transportation unaccounted for include rideshares (Uber/ Lyft), taxi, bus, and pedestrians from nearby neighborhoods

## Vendors

- 100+ Vendors
  - Food Vendors
  - Merchandise Vendors
  - Sponsor booths

## Committee

- 20 members

## Volunteers

- 300 Volunteers

## Entertainment

- Taiko groups
- Bon Dance groups
- Prize giveaways
- Drone show
  - New partnership with Sky Elements Hawaii attracted many viewers to the event and in surrounding neighborhoods







JCI Honolulu is a 501(c)4 non-profit leadership development organization for young professionals. They are the youngest JCI (Jaycees) chapter in Hawaii, with demonstrated leadership and excellence across their incredible projects, such as the AERo Program, Noodle Festival, Keiki Desk, and most recently, Megabon.



**Todaiji Hawaii**  
**Bekkaku Honzan**

Todaiji Hawaii is a local Buddhist Temple located in lower Nuuanu. It is the main branch in the US for Todaiji Temple, one of Japan's most famous and historically significant temples located in Nara, Japan. Todaiji Temple is the headquarters for the Kegon School of Buddhism.



**Honolulu**  
**Junior Chamber**

The Honolulu Junior Chamber was formed to house the educational programs for JCI Honolulu and support the development of their leaders. The Honolulu Junior Chamber (EIN 87-1476603) is a 501(c)3 tax exempt non-profit corporation.

## MESSAGE FROM CO-CHAIR JENNA NAKAGAWA

“ After successfully completing our 2nd year of Megabon, I am thankful to the hundreds of hours that our planning committee spent brainstorming, problem solving, and planning for this event. Also, huge mahalo for all of the generous donations and support we received from local businesses, performers, and our community. Without each and every one of you, Megabon would not be possible. Excited to continue Megabon in the coming years as we strive to think of innovative ways to keep the bon dance culture in Hawaii relevant and exciting for our community.





# 2025 Sponsorship Tiers



## 大太鼓 “Odaiko”

Diamond - Title Sponsor

\$25,000

Recognition as Title Sponsor in all radio and TV spots, written articles, and on the Megabon website and social media

First Choice of Booth Location within Sponsorship Area

10 x 30 Vendor Space

Prominent Logo on Stage Banner

Sponsor Ad on Megabon website

Sponsor Remarks in Program

25 VIP Passes

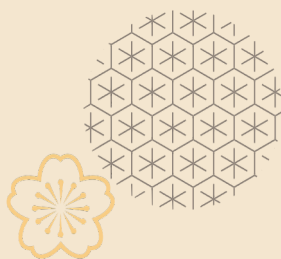
10 VIP Parking Access

Event Early Access

25 Game Ticket Sheets

25 Megabon Gift Totes

50 Drink Tickets



## 桶胴 “Okedo”

Platinum Sponsor









\$10,000

-  Recognition as Platinum Sponsor on All Advertising, Website, & Social Media
-  Choice of Booth Location within Sponsorship Area
-  10 x 20 Vendor Space
-  Large Logo on Stage Banner
-  10 VIP Passes
-  5 VIP Parking Access
-  Event Early Access
-  10 Game Ticket Sheets
-  10 Megabon Gift Totes
-  20 Drink Tickets

## 平胴 “Hirado”

Gold Sponsor







\$5,000

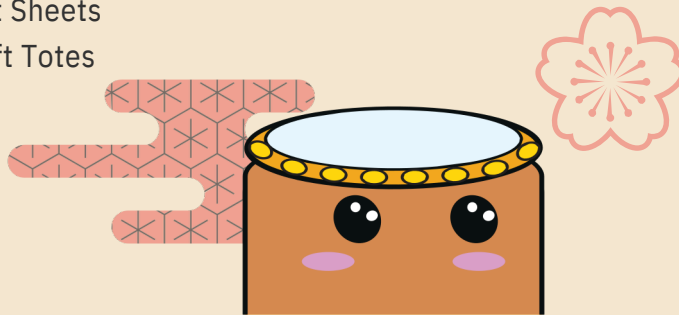
-  Recognition as Gold Sponsor on All Advertising, Website, & Social Media
-  10 x 20 Vendor Space
-  Medium Logo on Stage Banner
-  5 VIP Passes
-  2 VIP Parking Access
-  Event Early Access
-  5 Game Ticket Sheets
-  5 Megabon Gift Totes

## 附締 “Tsuke Shime”

Silver Sponsor

\$2,000

-  Recognition as Silver Sponsor on All Advertising, Website, & Social Media
-  10 x 10 Vendor Space
-  Small Logo on Stage Banner
-  2 VIP Passes
-  1 VIP Parking Access
-  Event Early Access
-  2 Game Ticket Sheets



# GROW WITH US



**15,000 attendees**  
2023

**18,000 attendees**  
2024

**20,000 attendees**  
2025 goal



**Gina Maeda**

Sponsorships Point-of-Contact  
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**Jenna Nakagawa**

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**Cosmo Hirai**

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